



SISTER TO SISTER

WOMEN'S HEART HEALTH FAIR

FRIDAY, FEBRUARY 19, 2010



SISTER TO SISTER FOUNDATION

The Sister to Sister Foundation, a national 501 (c)(3) nonprofit organization, is dedicated to preventing heart disease among women through free cardiac screenings. The Women's Heart Health Fair, Sister to Sister's signature event, is a community-based event where women receive individual heart-health screenings and personalized counseling sessions at no cost. Women learn how to reduce their personal risk factors for heart disease by adopting heart-healthy lifestyles in a fun, engaging and supportive environment.

Sister to Sister provides women with resources to increase awareness about heart disease, to encourage healthy lifestyles, and to reduce risk factors for heart disease, the #1 killer of women today.

WOMEN'S HEART HEALTH FAIR FRIDAY, FEBRUARY 19, 2010

A fun and interactive experience featuring medical seminars, cooking demonstrations, fitness programs, nutrition and stress-reduction workshops, raffles and giveaways, all of which focus on women... the foundation of the family.

WHO SHOULD EXHIBIT?

Health and wellness organizations, women's product and service companies, community organizations and others are encouraged to promote their company by purchasing an exhibitor booth at the fair. All exhibit spaces include pipe and drape, table, chairs and identification. Pricing is based on one 8' x 10' booth. Please fill in form on page 2.

WHY SHOULD YOU EXHIBIT?

As an exhibitor, your company will have the opportunity to display branded materials in an energetic and engaging environment while tailoring your message to the thousands of women who are actively seeking to improve their heart health.

Exhibitor Benefits include:

- ♥ Direct sales opportunities
- ♥ Demonstrate and test products
- ♥ Create brand awareness
- ♥ Distribute new information
- ♥ Product sampling
- ♥ Build your database

PROGRAM ADVERTISING: EXPAND YOUR PRESENCE AT THE HEALTH FAIR

Advertising in the Sister to Sister Women's Heart Health Fair program book will reach a captive audience at the Health Fair, while making it easy for participants to learn more about your organization. If you plan to exhibit, what better way to focus attention on your display during the health fair?

CAN'T DISPLAY AT THE FAIR?

An ad in the program book is a cost effective way to impact the crowd and reach women all over the Miami area!

SITE OF FAIR

JAMES L. KNIGHT CENTER
400 S.E. Second Avenue
Miami, FL 33131

In accordance with the exhibit regulations governing rentals of exhibits through James L. Knight Center, the undersigned hereby applies for exhibit space at the Sister to Sister Women's Heart Health Fair at James L. Knight Center on Friday, February 19, 2010. We understand that these regulations are incorporated into this contract when accepted and confirmed by Sister to Sister. We understand that all exhibit fees are to be paid in full on or before February 6, 2010.

Your Organization

Organization Name _____
 Signage Listing _____
 Type of Organization _____
 Products to be Exhibited _____
 Address _____
 City/State/Zip _____
 Web URL _____

Official Exhibit Representative

Contact Person _____
 Telephone _____
 Email _____

Sponsor Information (if different from above)

Sponsor Name _____
 Sponsor Address _____

 Sponsor Email _____

Signatures

All applications must be signed in order to confirm booth reservations. I understand, and agree to abide by the official regulations on this contract.

 Exhibitor Representative

 Health Fair Representative

Cancellation of Contract

All cancellations must be received in writing. Exhibitors will be refunded 100% of booth fee on cancellations received before February 6, 2010. No refunds will be given for cancellations received on or after February 6, 2010.

EXHIBIT SPACE, PROGRAM ADVERTISING, AND EXHIBITOR REGISTRATION

Exhibit Space Pricing

Pricing based on one 8' x 10' booth

Corporate Organizations	\$1,000
Non-Profit Organizations	\$500

Program Advertising Pricing

Pricing based on one black and white/greyscale advertisement

Full-Page Ad (5x8)	\$250
Half-Page Ad (5x4)	\$150

Early Bird Special

Register by January 31, 2010 and receive a 25% discount!

Ordering Information

Total # of Exhibit Spaces _____
 Total # of Half-Page Ads _____
 Total # of Full-Page Ads _____
 Total Charges _____

Payment Information

Please enter your payment information below.

Checks enclosed made payable to Sister to Sister

Please charge my Visa Mastercard Amex

Name on Card _____
 Card Number _____
 Expiration Number _____
 Amount to charge _____
 Signature _____

Please complete this form and fax completed form or mail with payment and any necessary design files and advertising materials no later than February 6, 2010 to:

SISTER TO SISTER MIAMI

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